

**WORLD QUALITY DAY 2012**  
**Sfax, 9 November 2012 at Syphax Hotel.**

**PROGRAMM**

TIME	CONFERENCES
08H00 08H30	Welcome and registration
08H30- 09H00	Introduction to World Quality Day 2012 <b>Zouhaier Marrakchi, Day manager</b>
09H00 09H30	Competitiveness for continuous improvement. <b>Mr. Mohamed Regayeg, Manager of SOPAL Company (Tunisia)</b>
09H30 10H00	Competitiveness, excellency and sustainability. <b>MR. Lakhdar Mansoura, Senior consultant(Algeria)</b>
10H00 10H30	Realizations of national quality promotion programm and perspectives. <b>MR. Maher Elleuch, Director in UGPQ(Tunisia)</b>
10H30 11H00	Discussion
11H00 11H30	Coffee break
11H30 12H00	Feed back experience in implementing EFQM C2E in social regime France. <b>Ms. Sonia Hamoudi, Quality engineer (QEHS), (France)</b>
12H00 12H30	S.M.E.D : A gain of productivity and an asset of flexibility <b>MR.Jihad Sghaier, Production manager of TECHNOPANALS(Tunisia).</b>
12H30 13H00	Discussion Quality approach and development/ World Quality Day 2013. <b>Lotfi Bouzid, FORUMQUALITE</b>
13H00 14H30	Lunch
14H30 16H30	Visit to <b>SOPAL</b> company.

Sponsor officiel	Partenaires						
							

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