



**30/04/2018**

**To the kind attention of Sir / Madam,**

**Subject:** Sponsorship of 2018 World Quality Day.

**Attached:** Sponsoring document.

Sir / Madam,

We have the honour to inform you that "QUALITY TUNISIA" owner of [www.forumqualite.com](http://www.forumqualite.com), organize for the Eighth successive year the World Quality Day which will be held on 08 and 09 of November 2018 in Tunis, Hotel El Mouradi Gammarth 5 \* under the topic:

### **Communication company**

The objective of the World Quality Day is to promote awareness of quality around the world and encourage development of individuals and businesses prosper.

To this end, we invite you to take part to this event as a strong and effective partner and ask you to consider the possibility of sponsorship.

Thanking you in advance for your cooperation, please accept, Madam / Sir, our best wishes.

**Manager of 2018 World Quality Day**

**Zouhaier Marrakchi**

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# TUNISIE QUALITE

WORLD  
QUALITY  
DAY 2018  
proud supporter

QUALITY TUNISIA  
Organizes  
THE WORLD QUALITY DAY  
Under the topic:

Company communication

Tunis, November 08-09, 2018 at the Hotel El Mouradi Gammarth 5 \*

*Sponsoring dossier*



03/04/2018 Version 00

## Event

World Quality Day is an event bringing together conferences and workshops around the theme of the day and its best practices. The 9th edition will take place on Thursday and Friday 08 and 09 November 2018 at the hotel El Mouradi Gammarth in Tunis to accommodate up to 150 participants and revolves around the theme "Communication in the company".



## Concerned public

This event aims to bring together anyone who is passionate about quality, and speaks to an audience of experts, directors, executives, but also students and academics who are passionate about learning and exchanging ideas in a relaxed atmosphere.

The previous editions have brought together at each edition 150 people from all over Tunisia. World Quality Day has become somewhat institutionalized around quality presentations, presented by speakers who are experts in their field, but still a privileged place of exchange. World Quality Day is not just a day of conferences but also a place for contacts and exchanges.



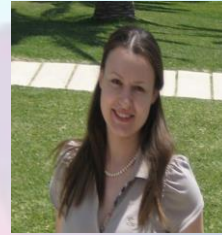
## Speakers of the last edition



Sehil TRIKI,  
Trainer certified in  
conflict  
management  
through the triangle  
of KARPMAN and  
co-founder of  
Alfacom.



Moez REGAYEG,  
SOPAL purchasing  
director.



Hanen AKROUT,  
SOPAL  
performance  
director.



Amine BEN  
CHOBBA,  
SOPAL continuous  
improvement  
manager.



Christophe  
VILLALONGA,  
Associate Director of  
Qualinove. He has  
been working as an  
operational consultant  
since 1994 in setting  
up and optimizing  
value-added quality  
initiatives.



Arnaud TONNELE,  
Coach, consultant,  
trainer and author -  
Senior Manager at  
Algoé (Paris, Lyon)



Lassaâd GHARBI,  
Senior Consultant  
in Management of  
Organizations at  
AFNOR and  
European Assessor  
EFQM – IRCA  
Auditor.



Corine DERIVE,  
consultant, coach  
and trainer at the  
service of  
international  
organizations.

## Sponsoring

A unique opportunity to promote your brand, present your products and services in preview, set up targeted communications, increase your visibility and invite your customers and prospects.

### Official Sponsor of the event:

The organizers offer you an unequalled communication, by associating themselves with the promotion of the 9th edition of this day thanks to the following actions:

#### Before event:

Your logo is associated with all printed promotional documents and advertising inserts, first cover, from the date of signing the contract.

Your logo is included in all e-mailing campaigns.

#### During event:

Your logo appears on the badges, the giant hall banner, the banners outside the hotel, the speakers' documents and other communication tools.

You have space to present your products and services.

A table of honour is reserved for your executives.

#### After event:

Your logo appears on the official banners of our web site and on the best of the day.

Delivery of participants file.

Delivery of lectures on an electronic medium as well as the best of the day.

### I- Lectures sponsoring :

#### 1. Before event

Your logo is included in all e-mailing campaigns.

#### 2. During event

Participation of your company as a lecturer in the event.

Your logo on panel / conference program located at the reception desk.

You distribute your documentation at the entrance and exit of the conference room.

The sponsor engages five (05) of his staff for free.

#### 3. After event

Delivery of participants files to sponsors and all scientific lectures on an electronic medium.

**III – Reception dinner in the presence of the speakers the day before the event in a restaurant of the place.**

#### **IV- Giant Panel Sponsor in the Conference Room**

A giant sign of 06 meters long and 01 meter high is displayed on the podium with the logo of Tunisia quality, your logo, the topic of the event and the date and place.

#### **V- Banner Sponsor**

(06) Six banners will be made and will be displayed inside and outside the venue. Your logo will appear on the streamers.

#### **VI- Sponsor briefcase**

(200) Two hundred briefcases will be made of imitation leather and will include your logo.

<b>Sponsoring activity</b>	<b>cost</b>	<b>Decision</b>
I- Event sponsor	20.000 TND HT	
II- Lectures sponsoring	10.000 TND HT	
III- Dinner sponsoring	5.000 TND HT	
IV- Giant Panel Sponsor in Conference Room	4.000 TND HT	
V- Banner sponsoring	3.000 TND HT	
VI- Briefcase sponsoring	2.000 TND HT	

## VII- Sponsoring agreement

Company			
Adress			
Legal form			
Activity			
Telephone		Fax	
Person of contact		Mobile	

Date :

Signature of big boss

*N.B: Once confirmed, the invoice will be communicated to you three months before the date of the event. The regulation should be made two months before the date of the event.*

Consult [www.forumqualite.com](http://www.forumqualite.com)

and

Discover previous world quality days

2010-2011-2012-2013-2014-2015-2016-2017.